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上海汽车集团财务有限责任公司是1994年5月经中国人民银行批准成立的非银行金融机构,注册资本金人民币30亿元(含1000万美元),由上海汽车集团股份有限公司和上海汽车工业销售有限公司分别投资98.592%及1.408%组建。2014年,公司成立20周年,全年实现营业收入61.15亿元,年末资产总额1,031亿元,净利润24.53亿元,在近五年连续高速增长的基础上继续保持25%以上的增幅,以优异的业绩为公司20周年华诞献礼。

公司现任董事长谷峰,总经理沈根伟。公司实行董事会领导下的总经理负责制,设十八个部门,即总经理办公室、人力资源部、计划财务部、风险管理部、稽核审计部、公司金融部、国际业务部、创新与市场部、乘用车业务部、商用车业务部、授信审批部、批发业务运营部、个人金融部、固定收益部、证券投资一部、证券投资二部、会计结算部、信息技术部。

公司经金融监管部门批准可以经营《企业集团财务公司管理办法》中规定的金融业务:

- (一)对成员单位办理财务和融资顾问、信用鉴证及相关的咨询、代理业务
- (二)协助成员单位实现交易款项的收付
- (三)经批准的保险代理业务
- (四)对成员单位提供担保
- (五)办理成员单位之间的委托贷款及委托投资
- (六)对成员单位办理票据承兑与贴现
- (七)办理成员单位之间的内部转账结算及相应的结算、清算方案设计
- (八)吸收成员单位的存款
- (九)对成员单位办理贷款及融资租赁
- (十)从事同业拆借
- (十一)经批准发行财务公司债券
- (十二)承销成员单位的企业债券
- (十三)对金融机构的股权投资
- (十四)有价证券投资
- (十五)成员单位产品的消费信贷、买方信贷及融资租赁
- (十六)中国银行业监督管理委员会批准的其他业务

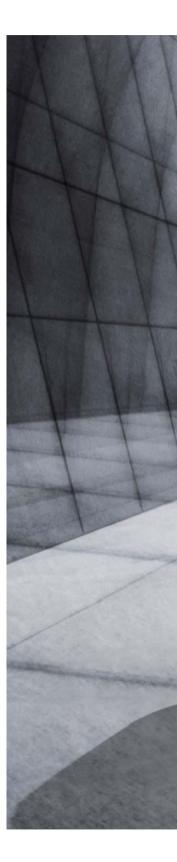
company profile 公司简介

Approved by People's Bank of China ("PBOC"), Shanghai Automotive Group Finance Corporation Limited ("SAIC Finance") was established in May 1994 as a non-bank financial institution. SAIC Finance's registered capital is RMB 3 billion (including USD 10 million). Currently the company is 98.592% owned by SAIC Motor Co., Ltd. and 1.408% owned by Shanghai Automotive Industry Sales Co., Ltd. In 2014 SAIC Finance celebrated her 20th anniversary and reported a total revenue of RMB 6.115 billion for the year. By the end of 2014 the company's total asset reached RMB 103.1 billion and a net profit of RMB 2.453 billion was reported. With the above business achievements the company has been able to maintain the growth rate at over 25% in a 5-year period and marks one more successful year in 2014 in celebration of the 20th anniversary.

Mr. Gu Feng is SAIC Finance's Chairman of the Board and Mr. Shen Genwei serves as the company's General Manager. SAIC Finance adopts a corporate governance structure under which the General Manager takes the responsibility of managing the operations under the leadership of the Board. SAIC Finance currently has 18 departments including the General Manager's Office, HR Department, Treasury Department, Risk Management Department, Internal Audit Department, Corporate Finance Department, Global Markets Department, Innovation and Market Department, Passenger Vehicle Business Department, Commercial Vehicle Business Department, Credit Approval Department, Wholesale Department, Retail Finance Department, Fixed Income Department, Securities Investment Department II, Settlement Department and IT Department.

According to the Administrative Rules for Commercial Group Enterprise Finance Company SAIC Finance can provide the following services upon approval by the regulatory authority:

- l. Providing finance and funding related advisory services, credit investigation and other relevant consulting and agent services to group member companies
- 2. Fund settlement for transactions entered into by group member companies
- 3. Providing insurance related agent services with approval from relevant regulators
- 4. Providing guarantee to group member companies
- 5. Arranging for entrusted loans / entrusted investment transactions between group member companies
- 6. Accepting or discounting bank drafts / commercial notes for group member companies
- 7. Fund settlement between group member companies and designing fund settlement / clearance plans and processes for group member companies
- 8. Taking deposits from group member companies
- 9. Providing loans and financial leasing services to group member companies
- 10. Inter-bank borrowing / lending transactions
- 11. Issuing finance company bond upon approval by relevant regulators
- 12. Underwriting corporate bond issued by group member companies
- 13. Equity investment in financial institutions
- 14. Securities investment
- 15. Providing consumer loan, buyer's credit and financial leasing services for the products manufactured by group member companies
- 16. Other services as approved by China Banking Regulatory Commission ("CBRC")





HONOR OF THE YEAR 年度荣誉

2014年,上汽财务公司 LOGO 被评为"上海市著名商标",成为本 次获评的仅有五家金融类企业之一。

In 2014 the SAIC Finance company logo was recognized as Shanghai's "well-known trademark" and SAIC Finance became one of the only 5 financial institutions to receive such great honor.

上汽财务公司"车辆合格证远程监管"项目荣获上海市2014年度"金 融创新三等奖"。

SAIC Finance's innovation project "Vehicle QC Remote Monitoring System" won the third prize of the "2014 Shanghai Financial Innovation Award".

2014年,上汽财务公司再次荣获"上汽集团业绩优异奖",公司近 八年第七次获得此荣誉,公司总经理同时第七次被授予个人金牌。

In 2014 SAIC Finance once again received the "SAIC Group Excellent Performance Award". It is the 7th time for the company to receive the honor in the past 8 years. In the mean time, the General Manager of the company also received the gold medal award for the 7th time.





上汽财务公司在金融时报社和中国社会科学院金融研究所联合举办的"2014中国金融机构金牌榜'金龙奖'颁奖盛典"上,荣获"年度最具创新力财务公司"称号。

SAIC Finance received the "Most Innovative Finance Company of the Year" title at the "2014 China Financial Institution Golden Dragon Award Ceremony", an event jointly organized by Financial Times and China Social Science Financial Research Institute.

上汽财务公司凭借 2014 年的突出贡献,再次成功人榜上海市 2014 年度第三产业税收百强名单。

With excellent business performance, SAIC Finance was once again on Shanghai's top 100 tax paying companies list in 2014.











董事长 **谷峰** Chairman of the Board of Directors **Gu Feng**



监事会主席 **高郎辉** Chairman of Supervisory Board **Zhou Langhui**



党委书记 / 董事 / 总经理 <mark>沈順伟</mark> CCP General Secretary / Board Director / General Manager **Shen Genwei**



党委副书记 余亚瑞 CCP Deputy General Secretary **Yu Yarui**



党委副书记 <mark>许灵斌</mark> CCP Deputy General Secretary **Xu Lingbin**



副总经理 **高鹏** Deputy General Manager **Zhou Peng**

SENIOR MANAGEMENT OFFICERS 高管人员

董事会成员

Members of the Board of Directors

董事长	谷峰
Chairman of the Board of Directors	Gu Feng
董事	顾晓琼
Board Director	Gu Xiaoqiong
董事	沈根伟
Board Director	Shen Genwei
董事	夏军
Board Director	Xia Jun
董事	陆永涛
Board Director	Lu Yongtao

监事会成员

Members of Supervisory Board

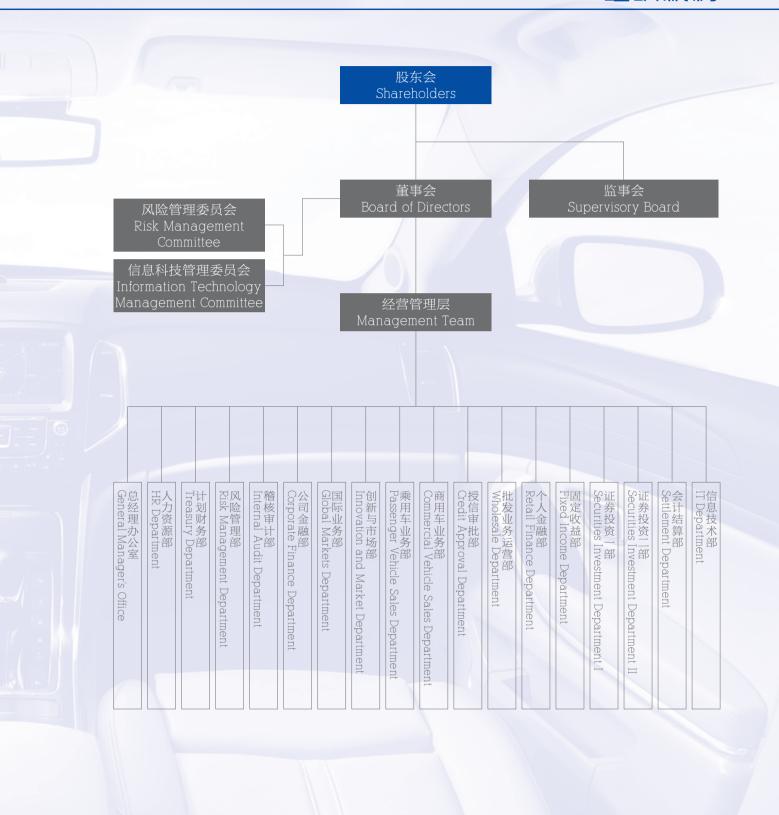
监事会主席	周郎辉
Chairman of Supervisory Board	Zhou Langhui
监事	姜宝新
Supervisor	Jiang Baoxin
职工监事	顾凌娜
Employee Supervisor	Gu Lingxian

经营管理层

Management Team

总经理	沈根伟
General Manager	Shen Genwei
党委副书记	余亚瑞
CCP Deputy General Secretary	Yu Yarui
党委副书记	许灵斌
CCP Deputy General Secretary	Xu Lingbin
副总经理	高鹏
Deputy General Manager	Zhou Peng

ORGANIZATIONAL STRUCTURE **担且如此**





Certified Public Accountants LLP

12th Floor, Ocean Towers 550 Yanan Road (East) Shanghai, 200001, P.R. China T (86 21) 6352 5500 F (86 21) 6352 5566

众华会计师事务所

中国上海市延安东路550号 海洋大厦12楼 邮编 200001 电话 (86 21) 6352 5500 传真 (86 21) 6352 5566 网址 www.zhonghuacpa.com

审计报告

众会字(2015)第1169号

上海汽车集团财务有限责任公司董事会:

我们审计了后附的上海汽车集团财务有限责任公司(以下简称上汽财务)财务报表,包括 2014年12月31日的资产负债表,2014年度的利润表、现金流量表和股东权益变动表以及财务 报表附注。

一、管理层对财务报表的责任

编制和公允列报财务报表是上汽财务管理层的责任,这种责任包括:(1)按照企业会计准则的 规定编制财务报表,并使其实现公允反映;(2)设计、执行和维护必要的内部控制,以使财务报 表不存在由于舞弊或错误导致的重大错报。

二、注册会计师的责任

我们的责任是在实施审计工作的基础上对财务报表发表审计意见。我们按照中国注册会计 师审计准则的规定执行了审计工作。中国注册会计师审计准则要求我们遵守职业道德规范,计 划和实施审计工作以对财务报表是否不存在重大错报获取合理保证。

审计工作涉及实施审计程序,以获取有关财务报表金额和披露的审计证据。选择的审计程 序取决于注册会计师的判断,包括对由于舞弊或错误导致的财务报表重大错报风险的评估。在 进行风险评估时,我们考虑与财务报表编制相关的内部控制,以设计恰当的审计程序,但目的 并非对内部控制的有效性发表意见。审计工作还包括评价管理层选用会计政策的恰当性和作出 会计估计的合理性, 以及评价财务报表的总体列报。

我们相信,我们获取的审计证据是充分、适当的,为发表审计意见提供了基础。

三、审计意见

我们认为, 上汽财务财务报表在所有重大方面已按照《企业会计准则》的规定编制, 公允 反映了上汽财务 2014 年 12 月 31 日的财务状况以及 2014 年度的经营成果和现金流量

中国注册会计师

中国, 上海

总经理签字:

二〇一五年二月三日

董事长签字:



AUDITORS' REPORT

ZKZ(2015) 1169

To the Board of Directors of SHANGHAI AUTOMOTIVE GROUP FINANCE CO.,LTD.

We have audited the accompanying financial statements of SHANGHAI AUTOMOTIVE GROUP FINANCE CO.,LTD. ("the Company"), which comprise the balance sheet as at 31 December 2014, the income statement, statement of changes in equity and the cash flow statement for the year then ended.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with China Accounting Standards and Accounting Regulations for Enterprises. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error, selecting and applying appropriate accounting policies, and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Auditing Standards of Chinese Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Company as of 31 December 2014, and of its financial performance and its cash flows for the year then ended in accordance with China Accounting Standards and Accounting Regulations for Enterprises

Zhonghua Certified Public Accountants LLP

Audit partner: Huanming Wu

Audit manager: Liangmin Zhu

Shanghai, China

3 February 2015

众华会计师事务所(特殊普通合伙)

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與计注 明师州



Zhonghua Certified Public Accountants LLP

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BALANCE SHEET 资产负债表

单位_人民币万元 Unit_RMB in 10 thousand				
		2012	2013	2014
资产	ASSETS			
存放央行及同业款项	DEPOSITS WITH CENTRAL BANK AND FINANCIAL INSTITUTIONS	2,537,993	4,852,206	4,180,921
应收帐款	ACCOUNTS RECEIVABLE	4,543	7,595	4,389
贷款	LOANS	2,449,077	3,300,617	3,872,903
投资	INVESTENT	2,722,214	922,743	2,244,739
固定资产	FIXED ASSETS	3,995	3,752	3,992
其他资产	OTHER ASSETS	6,720	17,608	234
资产合计	TOTAL ASSETS	7,724,542	9,104,521	10,307,178
负债	LIABILITIES			
存款	DEPOSITS	6,733,927	7,719,283	8,599,359
应付帐款	ACCOUNTS PAYABLE	33,748	48,071	62,184
其他负债	OTHER LIABILITIES	324,265	587,717	632,233
负债合计	TOTAL LIABILITIES	7,091,940	8,355,071	9,293,776
		j		A
所有者权益	OWNER'S EQUITY			
实收资本	PAID-IN CAPITAL	300,000	300,000	300,000
资本公积	CAPITAL RESERVE	31,134	39,947	58,652
盈余公积	SURPLUS RESERVE	147,450	157,220	170,331
未分配利润	UNDISTRIBUTED PROFIT	154,018	252,283	484,419

所有者权益合计

TOTAL OWNER'S EQUITY

负债和所有者权益合计 TOTAL LIABILITIES AND OWNER'S EQUITY

632,602

7,724,542

749,450 1,013,402

9,104,521 10,307,178

PROFIT & LOSS STATEMENT 损益表

		JIIIL_ K	MB in 10 thou	isana yuar
利息收入 INTEREST INCOME 投资收益 INVESTMENT INCOME 其他营业收入 OTHER OPREATING REVENUES 营业支出 EXPENSES	2	012	2013	201
投资收益 INVESTMENT INCOME 其他营业收入 OTHER OPREATING REVENUES 营业支出 EXPENSES	383,	407	515,970	611,53
其他营业收入 OTHER OPREATING REVENUES 营业支出 EXPENSES	296,	082	292,525	381,10
营业支出 EXPENSES	80,	067	212,882	219,66
	7,	258	10,563	10,77
TJI白土山 INTERPRET EVERNICES	190,	764	249,961	308,25
利息支出 INTEREST EXPENSES	137,	,013	167,863	203,72
营业费用 OPERATING EXPENSE	38,	,192	45,777	53,62
其他营业支出 OTHER OPERATING EXPENSE	15,	559	36,321	50,89
营业税金及附加 OPERATING TAX&SURCHARGE	11,	387	19,304	23,94
营业利润 OPERATING PROFITS	181,	256	246,705	279,33
加:营业外净收入 ADD:NET NON OPERATING REVENUES	4,	425	5,233	6,99
—————————————————————————————————————	185,	.681	251,938	286,33





AUTOMOTIVE FINANCE BUSINESS 汽车金融板块

>>> 重大突破

2014年,公司成为全国首批五家试点产业链金融的财务公司之一,7月中旬获批对集团外供应商开展保理业务、对经销商开展建店融资业务、对汽车消费贷款客户开展维修贷款业务、对汽车消费贷款客户开展延保和保养贷款业务、对汽车消费贷款客户开展车辆保险贷款业务、对集团成员单位所属品牌的二手车零售贷款业务六项试点。

>>> MAJOR BREAKTHROUGH

In 2014 SAIC Finance became one of first 5 finance companies to participate in a pilot project to pursue supply chain finance opportunities. In July the company received approval to provide factoring services (to non-SAIC suppliers), dealer showroom construction finance, consumer vehicle repair loan, consumer vehicle extended warranty & maintenance loan, consumer vehicle insurance loan and used car retail loan (for SAIC brand vehicles).

>>> 发展成就

2014年,公司汽车金融业务已覆盖全国 351 个城市 1,700 多家经销商,汽车金融信贷融资余额同比增长 16%,资产质量依然保持业内最优。

>>> BUSINESS ACHIEVEMENTS

In 2014 SAIC Finance was servicing over 1700 dealers in 351 cities across the country and grew the outstanding balance of auto finance assets by 16% while maintaining the best asset quality in comparison with industry peers.



2014 年度全国经销商融资经理大赛 2014 National Dealer Finance Manager Competition

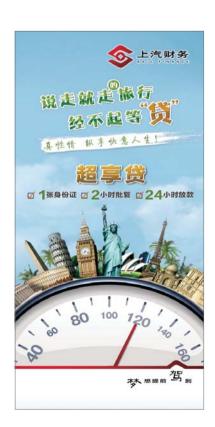
>>> 产融协作

继续提供最优金融利率,全力支持集团自主品牌发展, 覆盖自主品牌7种车型;配合集团"车享网"推广,开 展个贷业务020模式尝试,打造可为集团所有企业服务 的集成公共支付平台方案;配合商用车公司大通城市速 递车定向采购,为其提供业内最优金融方案。

>>> COOPERATION WITH MANUFACTURERS

SAIC Finance continued to offer the most favorable finance interest rates to support the development of the SAIC vehicle brands. Currently our products have been used on 7 different vehicle models produced by SAIC Motors. Efforts were also made to develop a retail loan O2O business model in conjunction with SAIC's launch of the Chexiang.com website and to create an integrated payment solution for all SAIC member companies. Additionally the company also worked closely with the SAIC commercial vehicle company to provide optimal finance solutions to support their business.







>>> 产品创新

借助"阶梯还款"产品实现区域定价,满足不同地区经销商的个贷业务发展需求;为上汽乘用车量身定制个贷新产品"新生贷";将互联网企业中广泛应用的PCI总线闪存卡产品,应用在我司汽车金融系统的UAT实测环境,使数据的读写性能提升几十倍。

>>> BUSINESS INNOVATION

with the introduction of the tiered repayment product we successfully implemented a region based pricing strategy, which greatly satisfies the dealer retail loan business needs in different regions. Furthermore a new retail loan product has been tailor made for the SAIC passenger vehicle company in 2014 to support their business. Additionally we have successfully introduced the PCI flash memory technology into our auto finance system UAT environment enhancing read/write speed by dozens of times.



>>> 发展成就

2014年,公司企业日均存款额达802亿元,最高峰值超900亿元。全年结算业务笔数稳步提升,同比增长16%;银行间外汇市场交易量继续保持财务公司上海地区第一。

>>> Business achievements

In 2014 the company maintained average daily deposit at RMB 80.2 billion with peak amount exceeding RMB 90 billion, representing 16% growth compared with the previous year. Additionally the company also maintained the No.1 position in trading volume on the Shanghai inter-bank foreign exchange market.

>>> 产融协作

2014年6月,公司作为牵头行的上汽通用五菱首期60亿元人民币银团贷款协议成功签署。同年9月,上海通用180亿人民币银团启动,上汽财务公司再次担任银团牵头行。

>>> Cooperation with manufacturers

In June 2014, SAIC Finance worked as the lead bank and successfully signed a RMB 6 billion syndicate loan agreement for SAIC-GM Wuling. In September a RMB 18 billion Shanghai GM syndicate loan project was initiated and SAIC Finance was once again appointed as the lead bank for the loan project.

>>> 产品创新

2014年,公司与人行大额支付系统直联,实现电票线上清算;在此基础上,公司进一步开发完成电票在线贴现系统,有力推动了我司电票业务的发展。此外,公司首单企业"资金池"业务签约,并在年内建立了以财务公司为主导的企业间跨银行、多渠道支付平台的系统开发。

>>> Product Innovation

In 2014 SAIC Finance successfully lunched the direct link to the PBOC fund settlement platform to enable online settlement of e-note. Additionally an online e-note discounting system was also developed to better support this innovation initiative. In 2014 SAIC Finance signed the first "fund pool" business agreement and took the leading role in the development of a multi-channel payment platform for cross-bank fund settlement.







>>> 投资

2014年,公司在确保流动性的前提下自营投资总回报率 达到了较高水平,其中投资的非货币类资产收益率超过 了10%,比同类产品指数回报率高出一半以上,显示出 我司投资团队优秀的投研能力。

>>> Investment

In 2014 the company maintained relatively high level of return on our fixed income investments while maintaining sufficient liquidity at the same time. The average return on our non-monetary investments exceeded 10%, which is over 50% higher than the market average, indicating excellent research ability of our fixed income investment team.

>>> 融资

公司发行的首单资产证券化产品——"上元一期"优先级本息顺利兑付完毕,未发生任何违约事件。此外,公司继续积极探索开放式基金受益权转让,通过转让基金份额获得流动性,创新实现基金流动性由 T+2 变成 T+0。

>>> Funding

The first asset backed security transaction issued by SAIC Finance "Shang Yuan No.1 ABS Transaction" completed the repayment of all priority class notes without any default event occurring. The company further explored the possibility of transferring the earning rights of open-ended fund investments to gain more liquidity and successfully shortened fund settlement days from T+2 to T+0.





>>> 股权投资

增持上汽通用汽车金融有限公司股权事项收官,公司持有其 45% 股份,成为控股股东。2014年,上汽通用金融继续保持良性增长,2014年全年完成零售合同近 44万笔,同比增长 29.46%;全年实现净利润达 17.33 亿元。

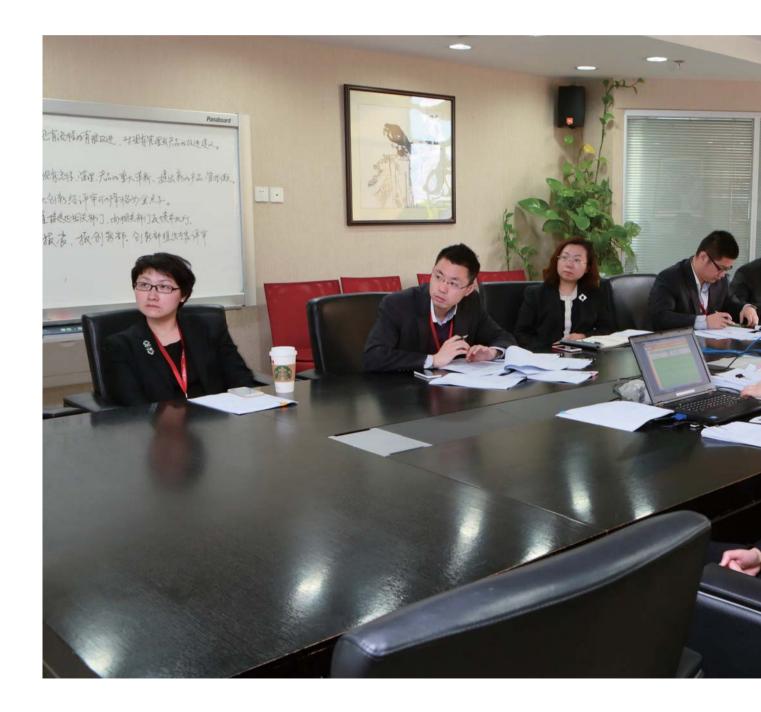
>>> Equity Investment

SAIC Finance increased her shareholding percentage in GMAC-SAIC Automotive Finance Company Limited ("GMAC-SAIC") to 45% and became the majority shareholder of GMAC-SAIC. In 2014 GMAC-SAIC continued to grow in a healthy manner and purchased close to 440,000 retail contracts, representing 29.46% growth compared with the previous year and reported a total net profit of RMB 1.733 billion.



RISK MANAGEMENT 风险管理

2014年,公司积极开展内部审计质量评估,不断强化内审基础建设,全面提升工作质量。在8月实施的上汽集团首次内审质量评估工作中,公司在15家参评成员单位中位列第一。与此同时,公司还制定了《信用体系建设工作方案》和《信用体系管理指引》,对信用体系建设进行了系统性安排,不断加强和完善信用评价指标体系建设,运用于汽车金融、公司金融及投融资各项业务中,进一步控制业务风险。



公司贷款审查委员会会议 Company Loan Review Committee Meeting





In 2014 the company implemented a quality assurance process for internal audit activities to improve internal control efficiency and quality. During the first round of internal audit quality assessment administered by SAIC Group in August 2014, SAIC Finance ranked No.1 out of 15 SAIC subsidiaries participating in this program. Meanwhile, the company formulated a credit rating system establishment plan as well as a management guideline to create a systematic approach to the establishment of a robust credit rating system. These new initiatives serve the purpose of reinforcing and improving our credit scoring system for better risk control in developing auto finance, corporate finance and various other investment/funding businesses.

HUMAN BASED MANAGEMENT 人本管理





新员工拓展培训 New Employee Outward Bound Training

2014年,公司加速引进急需的创新业务人才,重点招募互联网电商平台等专业人才。在人员培训上重点组织了《互联网思维与金融创新》专项培训、汽车金融营销团队在职培养项目、会计结算部和信息技术部专项工作课程等内容。此外,公司在实践的基础上进一步完善绩效考核体系,根据绩效考核反映的情况,进一步修定了《年终绩效管理办法》,进一步提升绩效考核的合理性。



汽车金融营销团队培训 Automotive Finance Marketing Team Training

《互联网思维与金融创新》 专项培训 "Internet Thinking and Financial Innovation" Training



In 2014 the company stepped up the efforts in recruitment activities for our new innovative businesses. Key focus was placed on e-commerce related professionals. For employee training, we developed many training programs such as the "internet thinking and financial innovation", "auto finance marketing team training", "settlement and IT special training", etc. Additionally the company further fine-tuned the performance evaluation process and formulated the "Yearend Performance Evaluation Guidelines" to improve the performance evaluation process.



2014 年度校园招聘 2014 Campus Recruitment Event

CORPORATE CULTURE 企业文化



公司新版官网 Latest Upgraded Company Official Website



好车 e 贷网站 Haocheedai.com website



祝福二十年 "民星" 才艺秀 20th Anniversary StarTalent Show

2014年,公司继续从内外两方面大力发展企业文 化建设工作。对外,公司着重提升企业公共形象 和雇主品牌形象,创造良好外部环境。公司上线 了全新官网,开发"好车 e 贷"电商平台,改版 了官方微信; 在校园招聘活动中, 运用企业形象 片全面展示公司形象,广招专业人才,并选派高 管担任上海财大 MBA 导师。对内,公司则立足 提升员工凝聚力和战斗力,营建和谐企业氛围。 公司通过20周年回顾展、司庆征文活动和"民 星才艺秀"20周年艺术作品征集活动将员工的 公司荣誉感推向高峰;外勤员工家属24小时就 医服务热线、"外勤太太俱乐部"系列活动、端 午慰问湖南驻守人员则使常年奔波在外的外勤员 工感受到浓浓暖意;一线员工劳动竞赛、中后台 员工的先锋号创建活动,以及明星员工评选活动 又极大激发了全体员工的工作热情。



外勤员工太太俱乐部活动 Field Employee Wife Club Event



In 2014 SAIC Finance continued to make significant efforts in building our corporate culture both internally and externally. Externally the company focused on enhancing our public image both as a market leader and a responsible employer. A new company website was launched in 2014 together with a newly developed auto loan e-commerce platform and upgraded official wechat app. During the 2014 SAIC Finance campus recruitment, a corporate image short film was used to attract young talents. Additionally the company appointed senior management officers to work as mentors for MBA courses at Shanghai University of Finance and Economics. Internally the company focused on enhancing employee morale and teamwork spirit. The company anniversary exhibition, essay competition and talent show event were successfully organized. Additionally the launch of a field staff 24-hour family member medical assistance hotline, field employee wife club and the caring for on-site control staff during the dragon boat festival created a home-like atmosphere for members of our field team. Furthermore the company also organized work skill contests and star employee election activities to stimulate the work passion of our team members.



公司 20 周年回顾展 Company 20th Anniversary Exhibition





